



HYPERLOCAL.FARM

WE SELL FOR LOCAL GROWERS

A PROPOSAL FOR
ONBOARDING COMMISSION SALES



WHY WE DO IT

We believe the future of food is all about abundant local produce, freshly harvested on the same day we buy it.

When food is local, it

- Tastes better
- Is Healthier
- Supports the Local Community

Our mission is to make local food more accessible and convenient for our community.

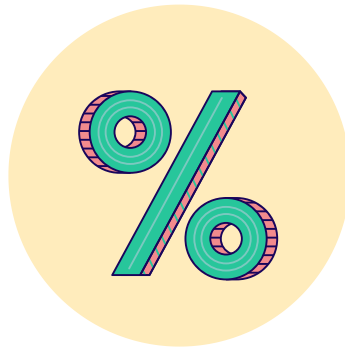


MORE SALES

We actively look for new customers so you don't have to.

We will only sell what you are able to harvest, at the rate that you are able to harvest.

Our strategy is to under-promise and over-deliver.



COMMISSION BASED

You only pay us a commission fee after your product has been sold and delivered.

We believe in our mission so much, that we don't ask for payment before then.

This lets you scale without worry.



ELIMINATE DELIVERY

Delivery is a pain and often times not a profitable operation for growers.

We will deliver your products fresh and in a timely manner, so that you can focus on the more important aspects of your business.

WHAT WE NEED FROM YOU

WE WILL HOLD YOUR PRODUCTS TO HIGH STANDARDS,
BUT WE WILL HELP YOU MEET THEM.

PRICING & PRODUCT INFORMATION

How much are you able to sell on a weekly basis? Minimum? Maximum?

What is the wholesale price of the product?
What is the consumer price of the product?
What is the minimum wholesale quantity?

TIMELY & CONSISTENT COMMUNICATION

Restaurants and grocery stores will rely on us for fast communication relating to your product.

We will rely on you to answer questions that customers may have on your product.

GREEN LIGHT TO GO!

If you feel ready to recruit us for commission sales, reach out to Xavier with the message: "Let's make my produce more accessible to the community!"



My goal is to make local produce more accessible and convenient to our community in Culver City.

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